Press release # 20

YAESU Corporation -

Major Technological Sponsor of WRTC-2010

We are proud to announce that Vertex Standard Co, Ltd (YAESU) and WRTC-2010 made an agreement for YAESU to be a major technological sponsor of the World Radiosport Team Championship in Moscow 2010.

For WRTC-2010 participants it means that towers at every WRTC operating location will be outfitted with G-800SA antenna rotators.

WRTC-2010 Organizing Committee

YAESU - Choice of the World's Top DX'ers

The YAESU brand is well known among ham radio enthusiasts and is synonymous with premium quality ham radios. From stationary multi-feature communications equipment to portable devices, YAESU has led the ham radio market for many years. Communicating through radio waves with people all over the world is what ham radio is all about and what keeps many people hooked. Finding that distant but recognizable signal buried in a sea of noise is the type of enjoyment of discovery unattainable from sending an instant e-mail overseas through the Internet.

Since successfully developing the highly stable SSB generator and balanced modulator back in 1957, YAESU has been a part of HF SSB (Single Side Band) history. YAESU also subsequently developed independently the ultra narrow IF crystal filter, a breakthrough that paved the way to commercialization of SSB communications. These breakthroughs in basic research not only demonstrated YAESU technological progress to the world but were also instrumental in diffusing the concept of SSB communications in the HF band the current standard throughout the world.

The YAESU brand has consistently represented the best in communications equipment to the world's Top DX'ers for almost half a century.